



SYMPLICITY Obviate Imprudent New Devices

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Disclosure Statement of Financial Interest

Within the past 12 months, I or my spouse/partner have had a financial interest/arrangement or affiliation with the organization(s) listed below.

Affiliation/Financial Relationship

Grant/Research Support

Company

- Volcano
- Medtronic Vascular
- Abbott Vascular
- Boston Scientific
- Biotronik
- Medtronic
- Abbott Vascular
- Boston Scientific
- Lilly Daiichi
- Astra Zeneca

• Consulting Fees/Honoraria

Obviate Imprudent New Devices



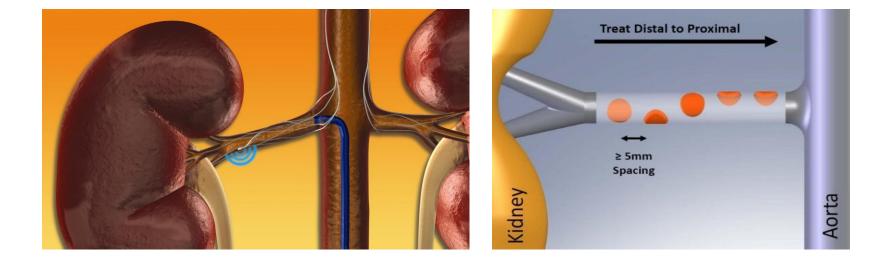


Examples of IMPRUDENT

It's politically imprudent to stir up such controversy during an election year.

<a very sweet girl, but so imprudent that no one trusts her with a secret>

Renal Nerve Anatomy Allows a Catheter-Based Approach 2010



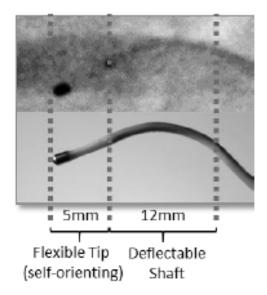
- Standard interventional technique
- 4-6 two-minute treatments per artery
- Proprietary RF Generator
 - Automated
 - Low-power
 - Built-in safety algorithms



→ Current Symplicity[™] Renal Denervation System

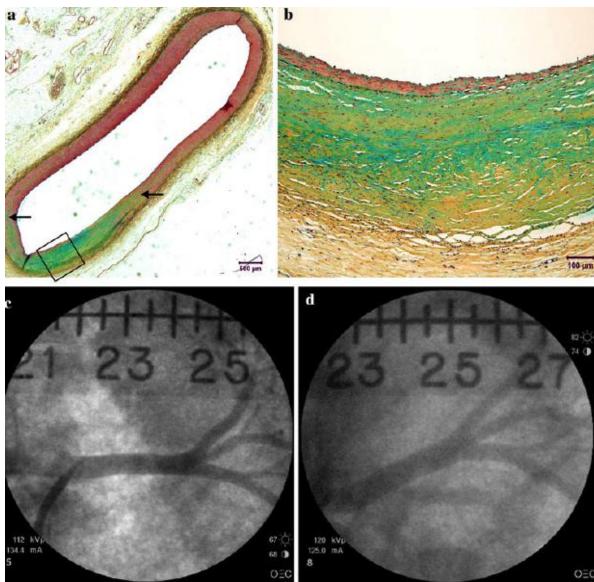


- Flexibility and maneuverability
- Responsiveness
- Handle controls
- 6F guide catheter compatible
- Designed for renal anatomy



- Fully automated generator
- Built-in safety algorithms
- Low-power (8W)
- Straightforward user interface

Preclinical Evaluation



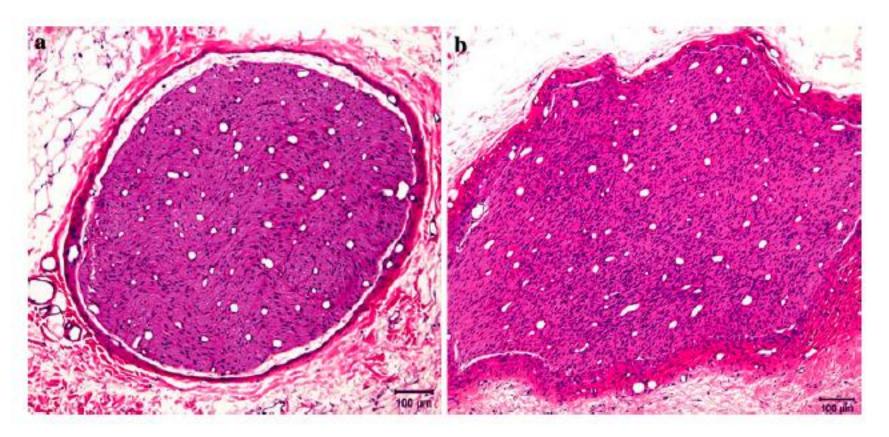


Treated Renal artery

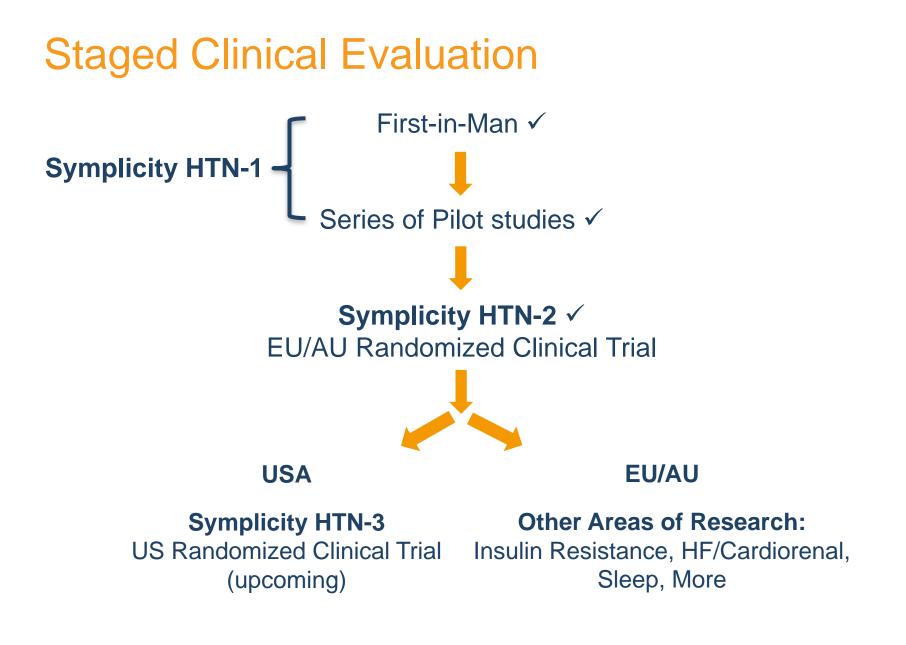
Rippy et al Clin Res Cardiol 2011

6 months most treatment up to 25% of media is affected

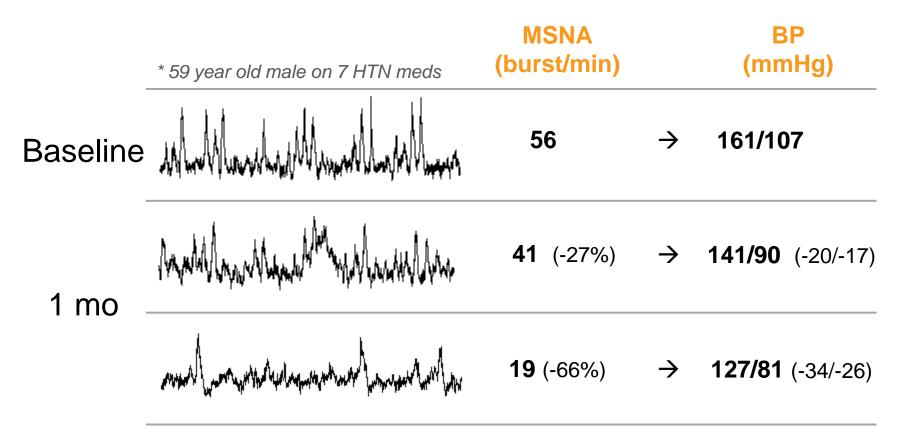
Histology H&E of a nerve untreated versus treated



Rippy et al Clin Res Cardio 2011



Reduction of Renal Contribution to Central Sympathetic Drive: MSNA in Resistant Hypertension Patient



12 mo ^{*} Improvement in cardiac baroreflex sensitivity after renal denervation (7.8 →11.7 msec/mmHg)

Schlaich et al. NEJM. 2009; 36(9): 932-934.

Proof of Principle: Related Changes in Underlying Physiology

		Baseline	1 mo	Δ
Office BP	(mmHg)	161/107	141/90	
Renal NE spillover	(ng/min)			
- left kidney		72	37	-48%
- right kidney		79	20	-75%
Total body NE spillover	(ng/min)	600	348	-42%
Plasma Renin	(µg/l/hr)	0.3	0.15	-50%
Renal Plasma flow	(ml/min)	719	1126	57%

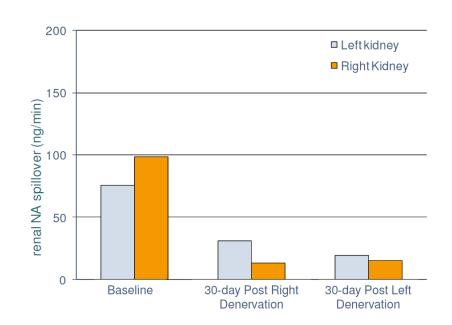
LV Mass (cMRI) dropped 7% (from 78.8 to 73.1 g/m²) from baseline to 12 months

Schlaich et al. NEJM. 2009; 36(9): 932-934.

Renal Norepinephrine Spillover: 10 cases

- Mean total body NE spillover ↓ 28%, p=0.043 (95% CI: 4–52%)

Example Case: Left: 75 % reduction Right: 85 % reduction



Esler et al. J Htn. 2009;27(suppl 4):s167. Schlaich et al. J Htn. 2009;27(suppl 4):s154.

Technology Limitations: Room for Improvement

The Preclinical model for efficacy is complex

Content of the sympathetic nerve.
Content of the sympathetic nerve.

The procedure make take 40-60 minutes and limited to the anatomy of the renal arteries

↓ It is painful to the patient

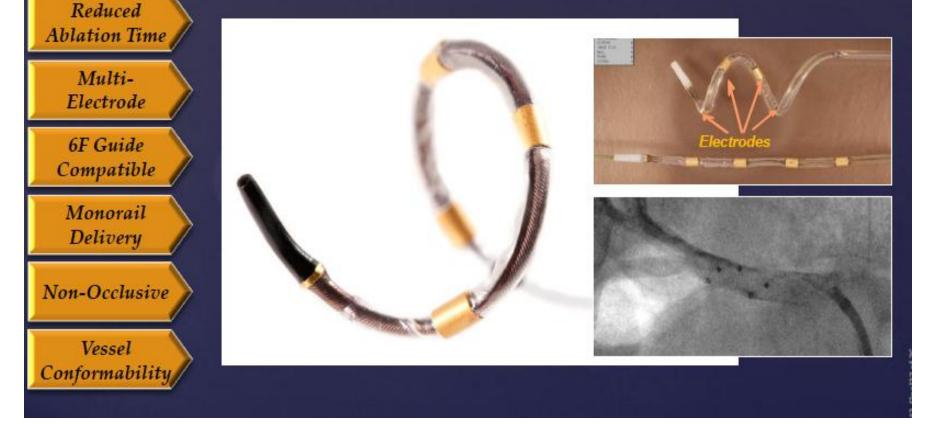
Content of the sympathetic targets in the body

⊖ Up to 10% of patients did not respond

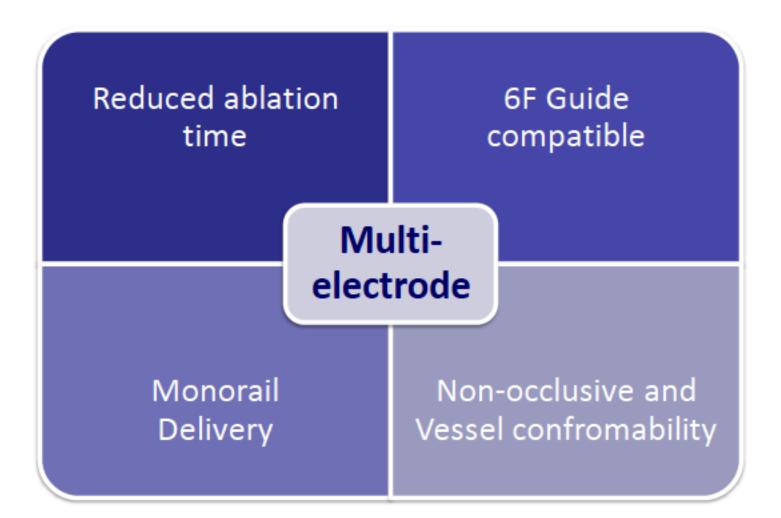
Patients still need to take their medications

Medtronic introduced New Spiral Catheter to replace Symplicity

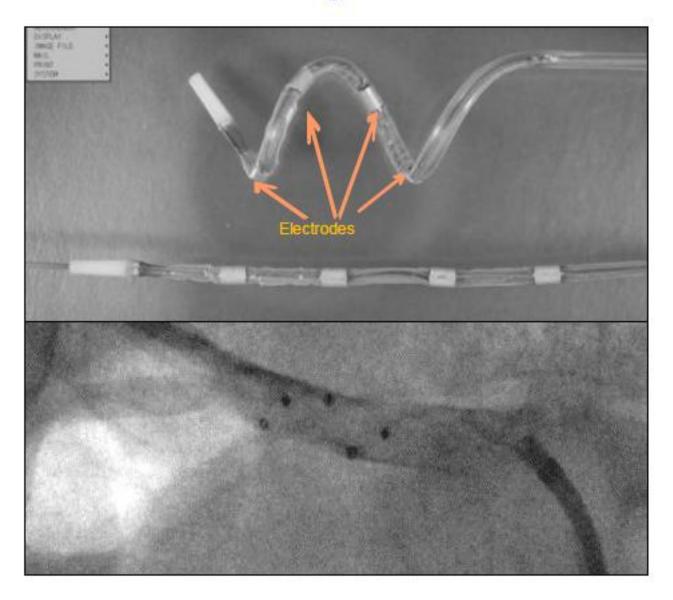
New Multi-Electrode System Design Goals



New Multi-Electrode System Design Goals



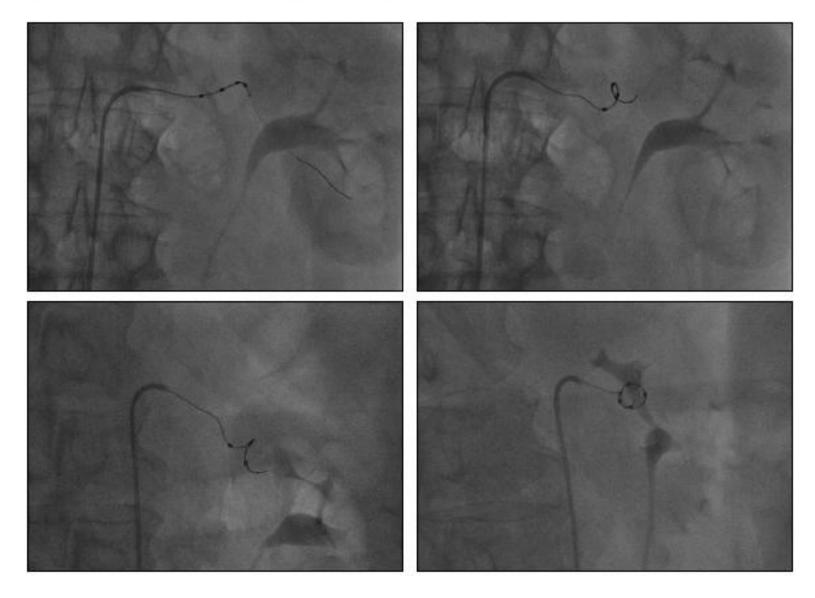
-> New Multi-Electrode System



-> Technology Comparison

Technology	Single Electrode	Multi-Electrode
Delivery Access	Direct	Monorail
Guide Catheter Compatability	6F	6F
No. of Electrodes	1	4
Electrode Selectability	1	4/3/2/1
No. of Placements/Artery	4-6	1
Energy Delivery Time per Placement	2 mins	1 min
Total Energy Delivery Time	16-24 mins	2 mins

-> Multi-Electrode System FIM



Me too Device or Real Innovation?

- RF based technologies Vessix One Shot, EnligHTN
- Local Delivery, guanetidine, Vincristine, Alcohol
- Ultrasound Energy
- Vascular Brachytherapy
- Baroreceptors stimulation
- Extenral high intensity ultrasound

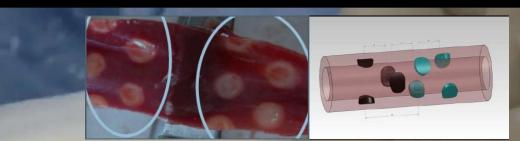
The EnligHTN system St Jude

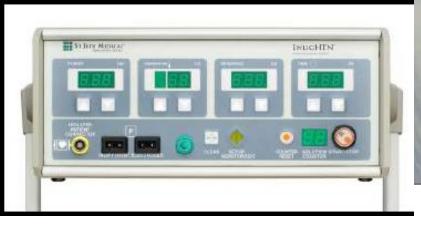
Basket-like structure with four "arms" each with built-in electrode which allow performance of the RND from a single position in the renal artery, an 8-fr renal double curve (RDC)-1 guiding catheter and a radiofrequency ablation generator available in two sizes to accommodate renal artery sizes of 4-6 mm (small basket) or 5.5-8 mm (large basket) delivered through an 8-fr system with the

basket in a closed position



The EnligHTN Catheter





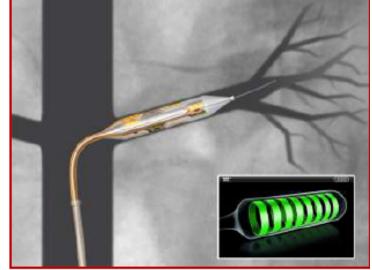
V² Renal Denervation System Vessix Vascular (Laguna Hills, CA)

Over-the-wire inflatable balloon catheter

→ suitable for interventionalist with standard angioplasty skills

Balloon with mounted electrodes occludes artery

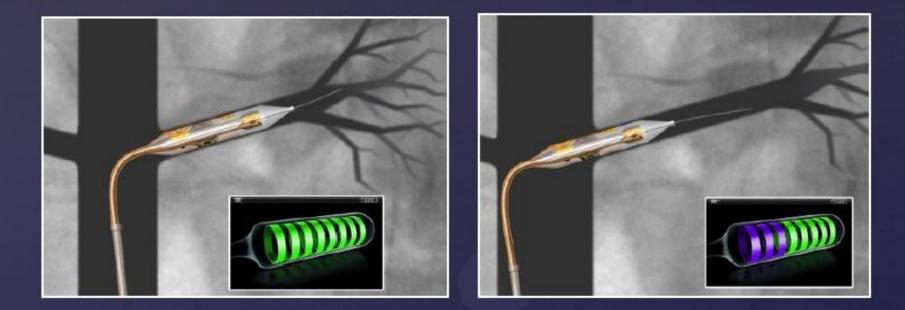
- → 1. no loss of heat energy into bloodstream
 - 2. independent of blood flow / cooling



Short RF therapy time: 8 electrodes at the same time only 30 seconds

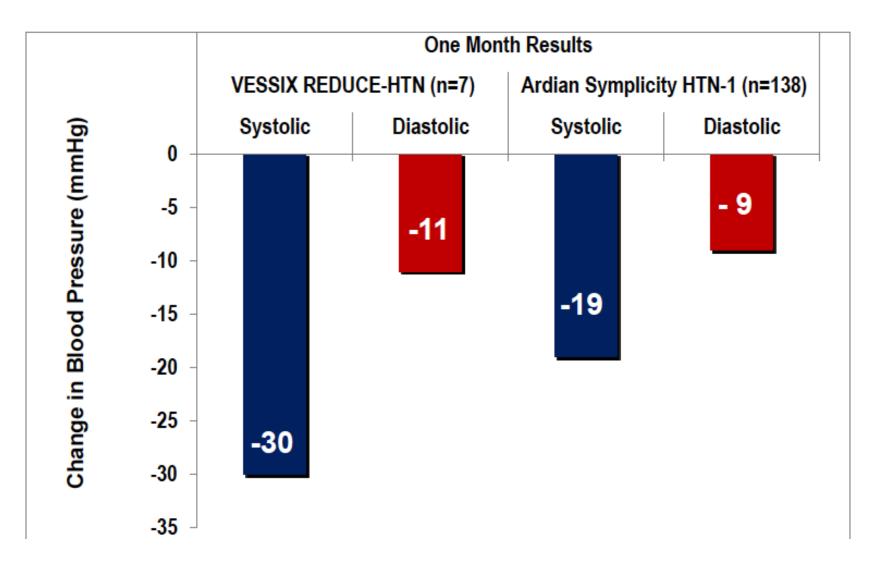
- → 1. Short-lived/minimal pain for patient, less use of pain meds
 - 2. Less exposure to radiation, contrast dye and lower renal toxicity

Vessix[™] Occluding RF Balloon Catheter

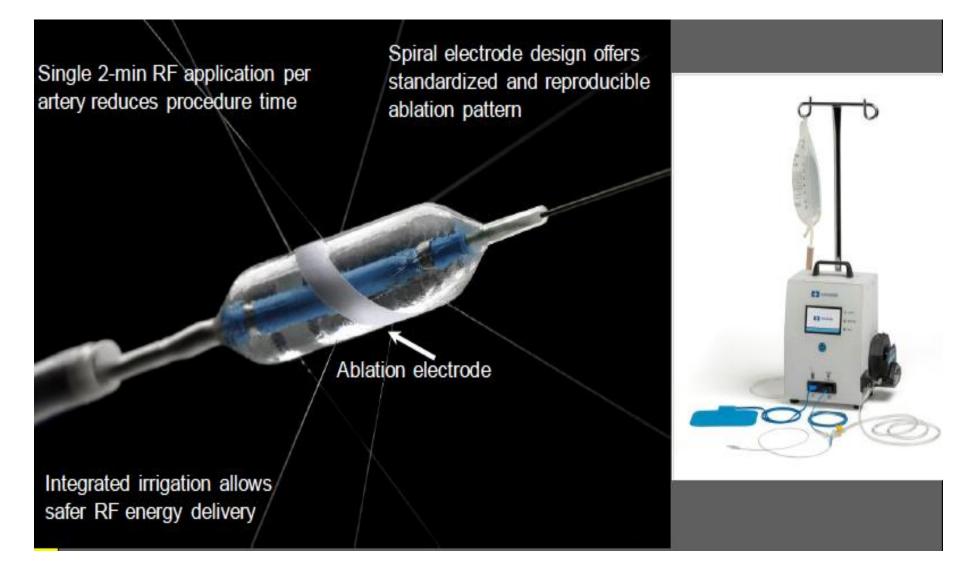


- RF treatment can be tailored to length of the artery landing zone
- Electrodes that are unapposed to vessel wall are automatically deactivated.
 For more moderate length arteries, 1.5 treatments can be applied
- For longer length renal arteries, 2 treatments (one distal, one proximal) can be applied

Comparison to Adrian at 1 Month



Covidien One Shot Balloon

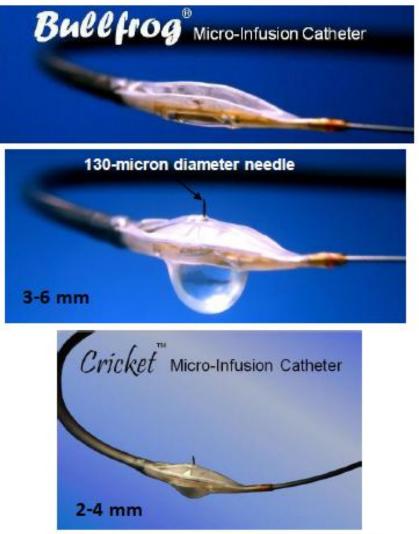


• Fr. Balloon Catheter
• One Size Fits All
• Non-compliant
• Low pressure
• Water-cooled

Mercator MedSystems

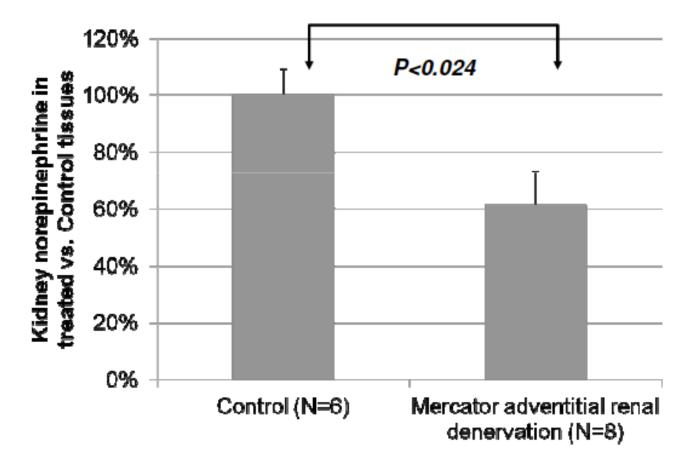
The Bullfrog and Cricket Microinfusion-Catheters

- No radiofrequency or ultrasound ablation
- Allows drug delivery to renal sympathetic nerve sheath
- Low pressure balloon (2 atm)
- Deploys a microneedle into the adventitia
- Catheters available for >2 mm arteries



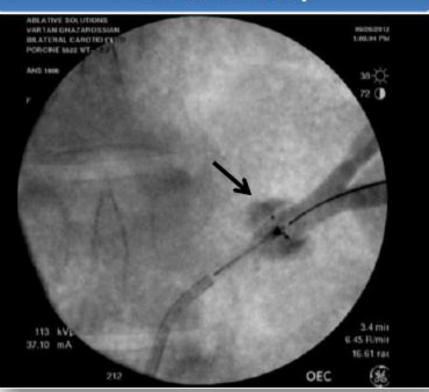
Kirk P. Seward, Mercator MedSystems, TRenD 2011

Guanethidine Preclinical Results Norepinephrine reduction = denervation



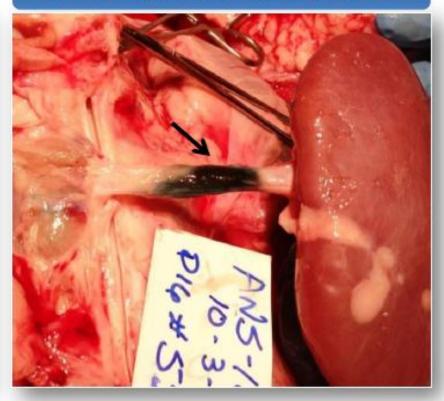
TCT 2010

Successful Perivascular and Circumferential Fluid Delivery



Contrast Delivery

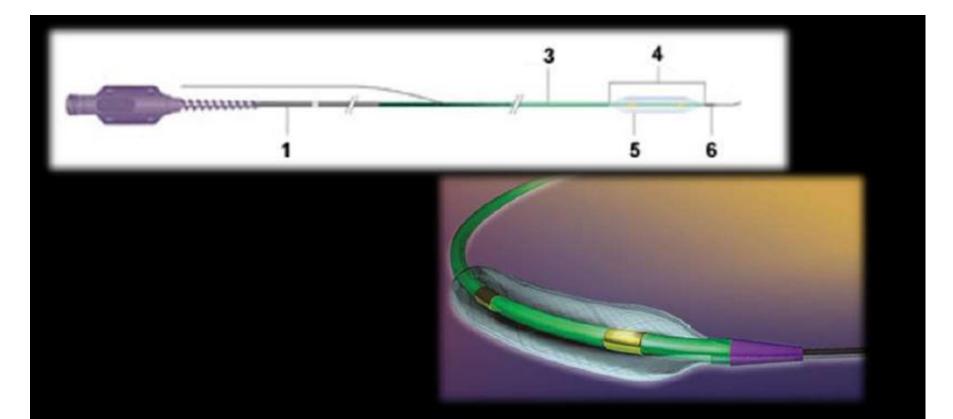
EtOH (+ Methylene Blue) Delivery



Results

Reproducible catheter centering, and perivascular, circumferential delivery

Vincristine via perfusion catheter



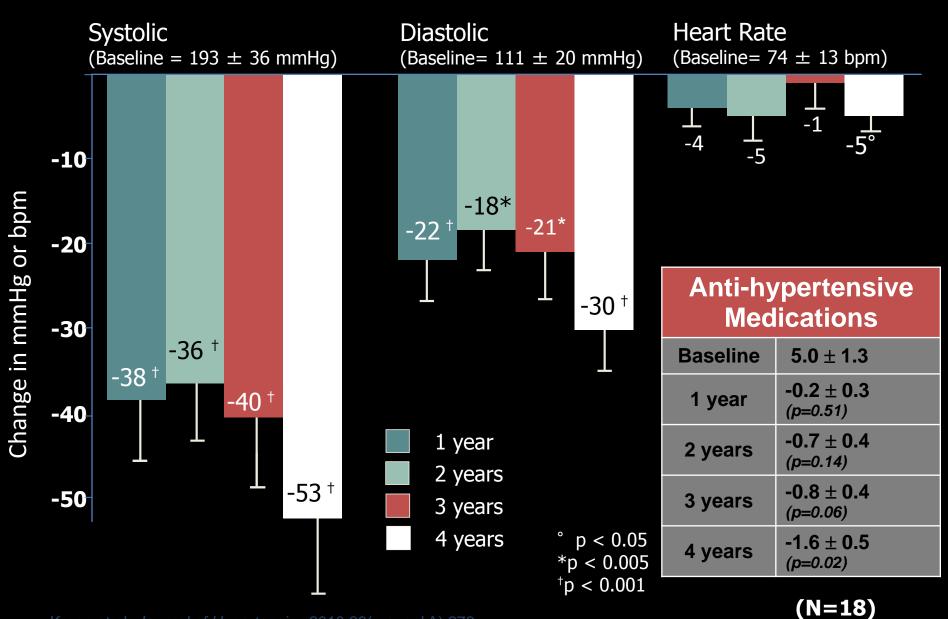
The catheter is a conventional balloon angioplasty catheter with 6 side holes through which the drug is injected to the arterial wall under pressure. C Stefanadis et al, Int J Cardiol. 2012 Jan 20. [Epub ahead of print]

Resistant Hypertension Treated with Baroreflex Activation



>400 patients treated worldwide, +5 years CE Marked for the treatment of resistant hypertension

DEBuT 4-year Blood Pressure Reduction

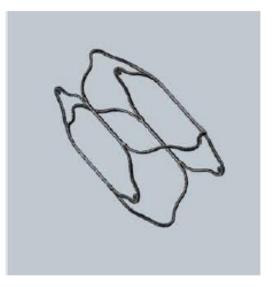


Kroon et al, *Journal of Hypertension* 2010;28(e-suppl A):278

Vascular Dynamics The Mobius

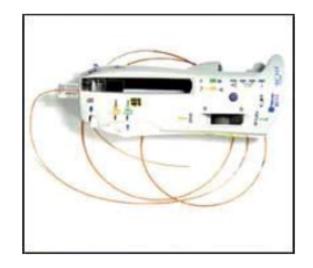
 Stent-like device for placement in the carotid sinus to enhance the baroreceptor reflex

Blood pressure rises ↓ Carotid arterial wall stretches ↓ Baroreceptor cells activated ↓ Downregulation of the sympathetic drive ↓ Drop in blood pressure



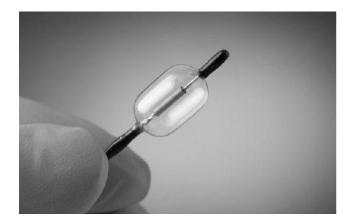
A novel approach for renal denervation by βradiation using Beta-Cath™ 3.5F System (*Novoste*)

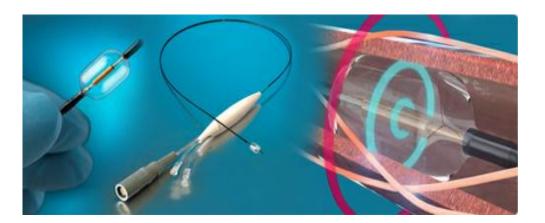
- Potential "sparing" of endothelial injury
- Localized effect
- Small sheath size
- Short procedure time
- 5-8 minutes per artery



ReCor Medical Paradize

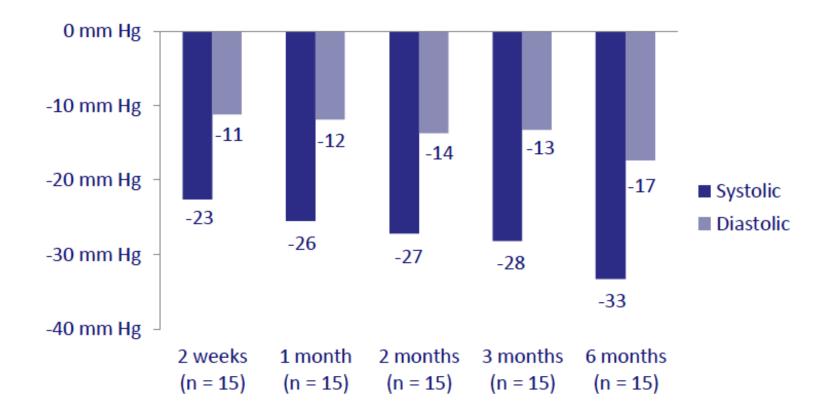
- ReCor Medical (Ronkonkoma, NY) Percutaneous Renal Denervation System (PARADISE[™]) is based on delivery of high ultrasonic energy to induce nerve tissue injury.
- The PARADISE system is composed of two components; a 6 French-compatible balloon catheter with a cylindrical ultrasound transducer that emits ultrasound energy circumferentially and a portable generator which controls automated balloon inflation and deflation and energy delivery





ReCor First in Man Trial

-> REDUCE Effect on Blood Pressure





TIVUS™ System

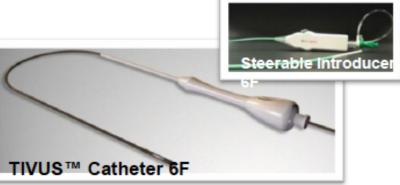
Technology

- High-intensity, ultrasonic catheter (0.014" OTW)
- Remote, localized, and controlled thermal renal denervation
- Real time ultrasonic feedback ensuring safety

Procedural Advantages

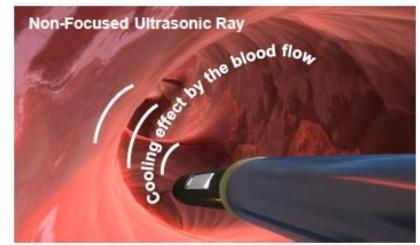
- Short excitation duration (30 seconds per treatment point)
- Simple positioning and navigation with online positioning safety feedback
- Allows treatment of short, small & narrow renal arteries
- Control of denervation level through treatment parameters
- Avoids vessel contact, no occlusion or flow reduction, endothelium sparing, 0.014" wire in place

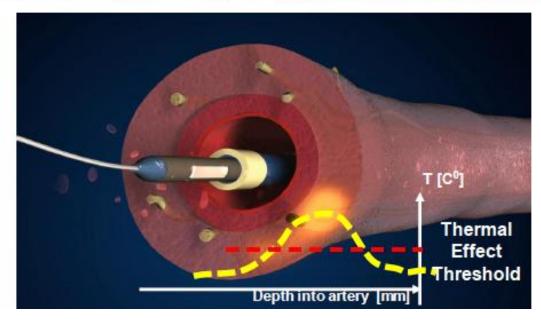




Core Technology: Non-Focused High Intensity Ultrasonic Catheter



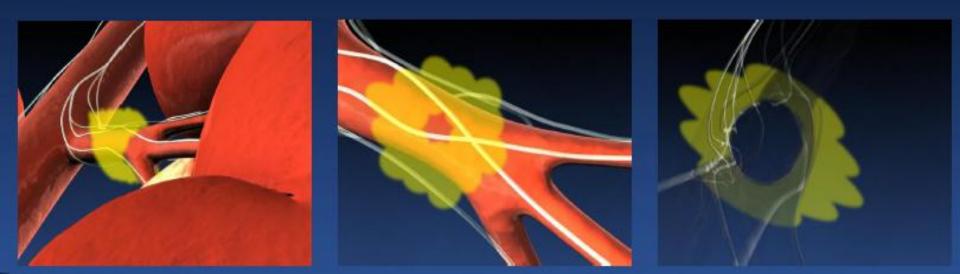




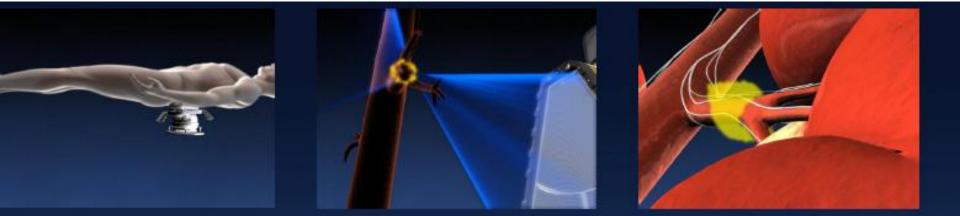
Surround Sound[™] Ablative Field

 Shape of ultrasound energy field designed to provide coverage of renal nerves

 Safely ablates nerves without impacting artery or surrounding tissues



External Ultrasound



1. Transducer positioned posterior and catheter placed 2. Ultrasound energy delivered to renal nerves 3. Energy field ablates renal nerves without impacting artery Innovation Never stops But New is Not Necessarily Better